

Innovative Teaching Methods

Faculty Name: Khushboo Vachhani Talati	
Subject Name	Managerial Communication
Semester	1
Name of Innovative Teaching Method	Role reversal
Description	A case study is analysis of the real-world like scenario through which your communication techniques, communication method and communication advantages are highlighted. These short case studies pointed out one specific objective through them
Objectives	Develop Critical Thinking, provide solutions to the dilemma mentioned in the case, theory to practice
Topics Taught Through Innovative Methods	7c's of communication
	Listening skills
	Commercial and business letters
	Report writing
	Resume writing
	Job application
CO	CO1, CO2, CO3 and CO4
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